



INTERNATIONAL JOURNAL OF PROFESSIONAL HOLISTIC AROMATHERAPY

*Fostering the education and practice of the professional holistic practitioner*



## 2026-2027 Media Kit and Writing Guidelines

[www.ijpha.com](http://www.ijpha.com)

Submit articles and ads to [editor.ijpha@gmail.com](mailto:editor.ijpha@gmail.com)

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## Overview of the IJPHA

The *International Journal of Professional Holistic Aromatherapy* (IJPHA) is a peer-reviewed professional journal dedicated to providing the professional holistic practitioner with useful information and resources to enhance their practice and expand their “toolbox.” The IJPHA is registered with the US Library of Congress and included in the EBSCO databases.

### Our objective

The IJPHA aims to provide the reader with informative articles highlighting the practical application of essential oils and to provide a showcase for practitioner case studies.

Each quarterly issue contains articles about known (and lesser known but commercially available essential oils to introduce you to), essential oil research, case studies, chemical profiles and chemistry, and/or tips on how to build and maintain a thriving successful business, practical application of information contained within the pages of each issue, industry news and current information on issues relevant to the field of aromatherapy and holistic healthcare.

The professional holistic aromatherapist assesses the client’s needs physically, mentally, emotionally and spiritually. Addressing the clients needs goes beyond the use of essential oils alone and may include herbs, homeopathic remedies, flower essences, supplements and advice on nutrition, exercise and techniques for improved relaxation to address the client’s body, mind and spirit. When necessary, a practitioner may make recommendations to a client to seek complementary care from another provider or to seek advice from an integrative practitioner. The IJPHA strives to provide information and resources with regard to integrative and complementary healthcare methods, as well as additional “tools” for the professional holistic aromatherapist.

## Subscriptions



The subscription year runs from June-March. Subscriptions received before March 1 will receive all issues for the current subscription year. Subscriptions received on or after March 1 will start in June of the current year.

Back issues are available at a cost of \$29 plus shipping and may be ordered from our website at [www.IJPHA.com](http://www.IJPHA.com) or by sending an email request for back issues to [lora.cantele@gmail.com](mailto:lora.cantele@gmail.com). The IJPHA will invoice you via PayPal.com.

<b>Subscriptions in the Continental U.S.</b>	<b>\$105</b>
<b>Subscriptions in Canada</b>	<b>\$120</b>
<b>International Subscriptions (print)</b>	<b>\$145</b>
<b>International Subscriptions (digital*)</b>	<b>\$ 90</b>

\*Subscriptions outside the US only.

Send your check payable to: IJPHA  
305 Homestead Parkway, Longmont, CO 80504 USA

Or use your credit card at our website [www.IJPHA.com](http://www.IJPHA.com) (processed through PayPal.com). You may also send your details for shipping including email address and phone number via PayPal with your payment to: “[lora.cantele@gmail.com](mailto:lora.cantele@gmail.com)”

## Subscribe today!

The IJPHA is available in print and published quarterly by  
Lora Cantele, Editor/Enhancements Aromatherapy LLC  
305 Homestead Parkway, Longmont, Colorado 80504—USA

## Writing for the IJPHA

The *International Journal of Professional Holistic Aromatherapy* (IJPHA) is an educational resource published by Enhancements Aromatherapy LLC. The IJPHA is produced on a quarterly basis. We welcome your submissions of news, tips, formulas, case studies and articles.

The IJPHA article topics include and are not limited to:

- Chemical component profiles; including research, references, and safety.
- In-depth essential oil and carrier oil profiles including; history, traditional use, safe and responsible use, therapeutic properties, medicinal action, safety, research, application, formulary, complete with references.
- Case Studies-Case Series (see page 6)
- Essential oil, CO<sub>2</sub>, hydrolat and carrier oil research
- Aromatherapy and natural healthcare industry news
- Aromatherapy education
- Current industry information regarding endangered/at-risk botanical species and their oils
- Essential oil formulas for therapeutic blending, cooking and personal care products
- Business articles and tips to build and maintain a successful business
- Feature-length articles on hot topics, Aromatherapy, integrative therapies, and integrative uses of essential oils
- Book and product reviews

**Most important!** Methods recommended in an article in the IJPHA should follow safe and responsible practices.

Please refer to the *Alliance of International Aromatherapists Guidelines for safe practices* at: <http://www.alliance-aromatherapists.org/aromatherapy/aromatherapy-safety/>

For more information call +1 815-814-1444

### Article Submission Requirements:

- Topic is professionally presented—with necessary citations and references indicated and within your scope of practice.
- All articles must be submitted singled spaced in an unformatted Word.doc file.
- Font size 12 point, Gill Sans MT (if not available use Arial), Black Ink
- Do not use any special spacing or formatting.
- One space between sentences, please, not two.
- Include full name of each essential oil/carrier oil (no abbreviations)
- Include the common name in regular font and Latin binomial (s) in italic font in “( )” directly after the first time an oil/plant is named-including author; i.e., Lavender (*Lavandula angustifolia* Mill.). Use of the common name only is acceptable thereafter.
- When including endangered or at-risk essential oils, you must indicate the status of the botanical species.
- Include internal and “neat” use only when in your scope of practice and when used in a safe and responsible way.
- Ensure the accuracy of your data; especially references.
- Include a brief professional biography (50-60 words).
- Include your contact information at the end of your bio.
- Include a headshot image in a JPEG (300dpi) high resolution quality (JPG and PNG are acceptable)
- Article should be pre-edited and spell checked before submission
- Do not include the phrase ‘therapeutic grade,’ ‘medical grade,’ or ‘clinical grade’ with essential oil descriptions—there is no recognized grading system for essential oils.
- Submit the Writer’s Agreement with your article or information for publication and indicate your permission to use any images included with your article

## Content

Each issue of the IJPHA is thematic with relevant research, case studies, integrative practices, business information and/or book and product reviews. The IJPHA also considers articles related to a particular season and its seasonal ailments. The list of topics evolves as the journal progresses, submissions relevant to each theme will be given priority.

## Abstracts

Abstracts are not required for general articles. Research articles must be accompanied by an abstract of no greater than 200 words. If this abstract is accompanying clinical or basic research, standard abstract formatting must be used that provides a summary of information on all aspects of the study. It is preferred that research articles must also contain a conflict of interest statement and acceptance by an institutional review board (IRB). Non-research based articles may have a less structured abstract.

## Length of article

The IJPHA accepts two types of articles; regular and feature articles. Regular articles (or 'short' articles) are 800-1000 words in length and are generally book or product reviews. Feature articles are 2700-3300 words, but no longer than 3500 words unless necessary to adequately address the topic. Case studies may be shorter length. Specific guidelines for these are listed on the following page.

## Reprints of previously published material

The IJPHA does not accept previously published articles. Articles over five years old may be revised with current research and additional material and submitted for consideration.

## Essential oil names

For clarity, the first time an essential oil (hydrolat, herb, or carrier oil) is mentioned, list the common name (capitalized) followed by the scientific name in italics used in parenthesis including the author's name, e.g., Spike Lavender (*Lavandula latifolia* Medik.). Thereafter, only the common name (capitalized) is necessary. Stipulate the part of plant used, method of extraction as well as chemotype, subspecies or variation where relevant. When discussing research in an article, please be sure to indicate if the research was on the essential oil, extract or if it was not indicated in the original research paper.

## Copyright and permission

It is your responsibility to ensure the work is your own and not copied from other sources. If you plan to use illustrations from previously published sources, you are required to obtain permission for use and credit the source. As author, you retain copyright for your work. You may publish your article elsewhere after 30 days from publication date in the IJPHA with a notation that reads "previously published in the *International Journal of Professional Holistic Aromatherapy* Volume \_\_, Issue \_\_."

## Images

Include any article images in PNG or JPG (300dpi) high resolution quality. If you have purchased images or clip art, include a caption and the name of the person credited with the copyright. If the image is yours, indicate © and your name.



Peppermint leaf  
© mashuk/iStock.com



Shiso leaf  
© Lora Cantele

## Figures and Tables

These are to be submitted separate to the text. If figures are to be included, these are to be submitted in a larger format than planned for publication. A concise description should accompany each figure and table and make sure that they are also cited within the text. Ensure that their position within the text is clear, e.g., 'Put Table 1 here.' Tables within each issue are formatted as indicated below.

### Essential oil composition:

Chemical profile for <i>Piper betle</i> leaf essential oil from Nepal	
Chemical family	Components
Monoterpenes	<i>trans</i> -sabinene hydrate (tr)
Sesquiterpenes	( <i>E</i> )-caryophyllene (0.4%) δ-cadinene (tr) α-humulene (tr) γ-muuroolene (tr)
Alcohols	α-cadinol (tr) τ-muurolol (tr)
Esters	methyl salicylate (tr) chavibetol acetate (11.7%) allylpyrocatechol diacetate (6.2%)
Aldehydes	<i>n</i> -decanal (tr)
Phenols <sup>a</sup>	chavicol (0.4%) eugenol (0.4%) chavibetol <sup>b</sup> (80.5%) methyl eugenol (0.4%)
<i>Piper betle</i> leaf essential oil from Nepal was analyzed by using the GC-MS method (Satyal et al, 2012) at the University of Alabama in Huntsville. The yield of the oil was 0.1% pale yellow color on hydrodistillation using Clevenger type apparatus. "tr" indicates trace component <0.05%	

<sup>a</sup> The phenolic components likely play a role as antioxidants (Suppakul et al., 2006).

<sup>b</sup> Chavibetol is an isomer of eugenol.

## How to indicate your references

Cite reference within the text—Remember to arrange your references and bibliography alphabetically!  
(Last name of Author, Year).

Example: Many people with autism will experience hypersensitivity to certain stimuli resulting in actual physical pain of sensory overload (Waterhouse, 1995).

### Reference (Journal article)

Author(s)-last name initial(s). (Date). Title of article. *Name of Journal*. Volume (Issue), Page(s).

Example-

Ellwood J. (2008). Aromatherapy and Autism. *The International Journal of Clinical Aromatherapy*. 5 (1), p12-14.

Example with multiple authors-

Abe S, Maruyama N, Hayama K, *et al.* (2003). Suppression of Tumor Necrosis Factor-Alpha-Induced Neutrophil Adherence Responses by Essential Oils. *Mediators of Inflammation*. 12 (1), p323-328.

### (Book)

Author(s). (Date). *Title of book*. Edition. City/State/Country published: Publisher. Page(s).

Example-

Price S and Price L. (1999). *Aromatherapy for Health Professionals*, 2nd ed. London, UK: Churchill Livingstone. p210.

## Writing for the IJPHA continued

### How to indicate your references continued

#### Reference (Book chapter)

Author(s) -last name initial(s). (Date). Name of the chapter. In: Edited by, *Title of book*. Edition. City/State/Country: Publisher. Page(s).

Example-

Keville K and Green M. (2009). The Sense of Smell. In: Keville K and Green M, *Aromatherapy: A Complete Guide to the Healing Art*. 2nd ed. Berkeley, CA: Crossing Press. p11-16.

#### Reference (Website or Electronic report)

Author(s) -last name initial(s). (Date). Title of article. Available: <http://www.webaddress>. Last accessed day month year.

Example-

Swaminathan N. (2012). How to Save Your Brain. Available: <http://www.psychologytoday.com/articles/201112/how-save-your-brain>. Last accessed 15 May 2025.

#### Format your bibliography-Remember to arrange your references and bibliography alphabetically!

Author(s). (Date). *Title of book*. Edition. City/State/Country published: Publisher. Page(s).

Example-

Price S and Price L. (1999). *Aromatherapy for Health Professionals*. 2nd ed. London, UK: Churchill Livingstone. p210.

## IJPHA Case Study Format

When submitting case studies for publication, in addition to the aforementioned information, the IJPHA recommends the following format. When writing a case study report, consider the “Recommended Format” as shown below. This should not be regarded as a rigid structure, but is intended to help the therapist plan and report, and act as a check list that all essential information has been included.

### 1. Description of the case

Since case reports are highly individual, and may be re-published in the general media or on the internet, there is a chance that the client’s family and friends may see the report and recognize the client. Confidentiality must be assured and clients must be made aware of your intention to publish their case. You need to obtain consent from your client if you intend to publish your study.

#### **Client information:**

- Provide an overview of your client's condition. (State the condition, it’s causes, how it presents, and how it is traditionally treated.)
- State the age of the client and give relevant health history; including herbal, dietary supplements and homeopathic medicines.
- Provide some history concerning the pathology, if relevant
- Previous experiences with CAM and purpose for treatment should be clearly written.

## 2. Treatment Protocol

The aims and objectives need to be stated with clear thought and understanding.

- The selection of essential oils, CO<sub>2</sub>s, vegetable oils and hydrolats requires both botanical and common name when first mentioned. Formulations and dosages should be expressed in terms of percentages or weight.
- The method of essential oil application must be documented, as well as any techniques described, as applicable.
- The duration of sessions and frequency of treatment sessions should be noted.
  - Indicate details of any physical interventions used
  - Include of any self help/homecare measures used by the client

## 3. Rationale

- Rationale for your selected essential oils and ingredients, as well as the formulation, and method of application should be provided and referenced\*.

\*References should include current research studies and not just popular aromatherapy books. Avoid using the same reference for all or most of the citations in a paper. Be sure your references are balanced. If you are citing your previous work, then include an additional reference not of your work.

## 4. Client response to treatment

- Observations during treatment. Note immediate client responses and those followed up at subsequent treatment sessions, as well as the time passed between treatment and follow up visits. A successful outcome is not necessary for a case study. A negative outcome also provides useful points for discussion and reflection.
  - Provide comment on the client's ongoing progress, if relevant.

## 4. Evaluation

- State here the assessment of the treatment from the client's perspective; what did you learn from your experience and the results (or lack thereof) by the treatment from the protocol of treatment you used. Reflect on any progress made and state any difficulties you encountered.

## 5. Reflection

- Critically reflect on your experience. What would you do differently? Why? What worked well? Why?
- Be careful about drawing a 'conclusion' that there is a link between the aromatherapy treatment and the effect in a single case: it could just be a coincidence.
- Remember it is only a record of your experience so ideally include an assessment of how far it can be regarded as reliable.

## 6. References

- Where rationale is given regarding essential oil selection, application method/technique selected, the source that influenced your selection should be cited and referenced.
- All statements, opinions, and conclusions taken from another writer's work should be acknowledged, whether work is directly quoted, paraphrased or summarized.
- The report should use the method of referencing found on pages 5-6.



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## IJPHA Case Study Format continued

### Notes regarding writing style:

- Keep sentences short. Use short paragraphs.
- Avoid complex sentence formats that bore or confuse readers.
- Design a case study to be read by someone who wants to grasp the main points easily.
- Lay it out clearly. Avoid large sections of text.
- Demonstrate clear thought and reasoning.
- Avoid jargon, abbreviations or colloquialisms.
- Obtain feedback from a friend or colleague.

### Recommended layout for a case study:

- Title:
- Author(s), credentials\*
- Description of the case
- Treatment protocol
- Treatment methods
- Rationale
- Client response
- Evaluation
- Reflection
- References

\*Please limit to your credentials (degrees/certifications/diplomas/licenses) and not abbreviations for every member association you belong to.

Contributing authors will receive a free PDF copy of the journal in which he/she is published. Upon publication, the *International Journal of Professional Holistic Aromatherapy* assumes all permission and copyrights.

*Published articles may count towards Aromatherapy Registration Council RA (Registered Aromatherapist®) renewal hours and Membership renewal for several Aromatherapy Associations.*

## Notes on Writing Style

### Other notes on style

- The first time an essential oil (hydrolat, herb, or carrier oil) is mentioned, list the common name followed by the botanic names in italics used in parenthesis, e.g. Palmarosa (*Cymbopogon martini* Roxb.) Thereafter you may use the common name only with a capital letter, e.g., Palmarosa.
- Indicate variation (var.) or chemotype (ct.), e.g., Palmarosa (*Cymbopogon martinii* var. *motia*) - *Salvia rosamrinus* ct. verbenone.
- Chemical family names and components should be lower case, unless at the beginning of a sentence.

Example: "Let's go back to our molecular definition of geraniol an acyclic monoterpenol."

- As this is an international journal, when providing a formula include the metric equivalent. If an ingredient is a solid at the time of measurement, indicate the number of grams. If it is a liquid, indicate it in milliliters.

Example:

2.5 oz (71 gm) Shea (*Vitellaria paradoxa*) butter  
1 oz (30 ml) fractionated Coconut (*Cocos nucifera*) oil

There is a useful tool at <http://www.onlineconversion.com/cooking.htm>. There you will find common cooking conversions as well as volume conversions.

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- When used in a table, the Chemical family name can be capitalized and the list of components noted underneath should be in lower case.

Tables should follow the example below. All the text should be in the same font. We use Gill Sans MT, font size 9. The top of the table show be in grayscale. Example:

Chemical profile for <i>Pelargonium graveolens</i>	
Chemical Family	Components
Monoterpenes	$\alpha$ -phellandrene (trace-0.48), $\beta$ -phellandrene (<0.25%), $\alpha$ -pinene (0.30-1%), $\beta$ -pinene (0.2%), myrcene (0.2%), limonene (0.22-0.3%), cis-ocimene (0.08-0.2%), trans-b-
Sesquiterpenes	guaia-6,9-diene (3.9-16.3%), $\beta$ -bourbonene (1.46%), b-caryophyllene (0.7-1.62%), germacrene d (2.05%)
Alcohols	<b>citronellol</b> (20.89-29%), <b>geraniol</b> (12.49 - 31%), linalool (4.2-12%), nerol (0.76-1.6%), $\alpha$ -terpineol (0.7%), 10-epi-g-eudesmol (8.27%)
Esters	citronellyl acetate (.06-.81%), neryl acetate (0.63%), geranyl acetate (trace to 4.52%), citronellyl propionate (0.54%), geranyl butyrate (0.26 - 2.53%), geranyl formiate (4.08%), citronellyl butyrate ( $\tau$ - 0.56%), geranyl formiate (3.6-4.08%)
Aldehydes	neral (0.2-0.96%), geranial (0.9-2.7%), citronellal (0.07-1%)
Ketones	menthone (0.6-3%), isomenthone (4-8.4%)
Oxides	cis-rose oxide (0.92%), trans-rose oxide (0.34-0.36%), cis-linalol oxide (0.15-0.17%), trans-linalol oxide (0.07%)
Chemistry of <i>Pelargonium</i> species obtained from: Lawrence, B. (1989 and 1982), Florihana.com, Jeon, et al. (2008), and Fayed, S. (2009)	

- When using numbers within the text of an article, numbers ten and under should be written out and not numeric, e.g., fifteen should be written as "fifteen" and ten should be written as "ten".
- Section headings should be in **bold** print.

## Writing Policies



- All submissions are subject to the approval and editing of the IJPHA Editorial Board.
- IJPHA deadlines are generally six months out to allow for peer-review, revisions, and copywriting.
- Articles are peer-reviewed by our esteemed panel of editorial reviewers and professional experts. (Double-blind process.)
- Articles that do not meet the submission requirements will be returned for corrections and may delay their publication.
- Submission of an article **does not** guarantee publication.
- Authors and contributors are not promised that their submission will be used in any specific issue of the IJPHA.
- All submissions will be kept on file at the IJPHA office until such time as they are published or an article is declined.
- Contributors will be notified by email if an article is selected for publication.
- It is the responsibility of the author to provide proof of copyright of any materials included with all submissions.
- The IJPHA strives adhere to the publication schedule, however it sometimes **it may become necessary to alter the publication dates** based on the amount of content received. Each annual subscription will contain four (4) issues of the IJPHA.

The *International Journal of Professional Holistic Aromatherapy* provides an excellent platform for you to share your knowledge and expertise. Writing for the IJPHA will give you exposure within the international aromatic community. Our Editorial Team provides constructive feedback and allow for revisions to submitted articles. Our goal is to help you develop a publishable paper.

The *International Journal of Professional Holistic Aromatherapy* does not a pay for articles. You may include a 50-60 word bio, your photo and your email and/or website address. The IJPHA, at its discretion (and provided there is space), may offer an honorarium in the form of a complementary ad for feature length articles.

## Publication Schedule

For more information call +1 815-814-1444

Deadline for Articles (6 months prior to)	Publication Date
March 15	Fall issue, same year September-November
June 15	Winter issue, same year December-February
September 15	Spring issue, following year March-May
December 15	Summer issue, following year June-August

Writing for a peer-reviewed journal is an honor. Everyone has something they can share. Whether it is a case study; a profile on an essential oil, hydrolat, or carrier oil, business tip, recipe, or article about something you specialize in within your practice.

Each issue features a chemical component, two essential oils (one known and one lesser known) that are rich in the component featured, and case studies that feature oils rich in the component featured. In addition, the IJPHA seeks articles on integrative practices using essential oils, business articles, research and sustainable practices involving aromatic plants.

Research articles are welcome. The IJPHA does not seek to *re-print* previously published articles. You are welcome to submit your previously published research article as long as it has been revised with additional, new, and current information. The IJPHA, at its discretion, may reprint a previously published if that article is of particular interest, is within the overall theme of an issue, and has had limited distribution and some revision.

Contact the IJPHA for examples of formats for featured articles.

**Check our website for updates as topics may change or move to another issue.**

**Upcoming themes**—(*subject to change as each issue evolves*)

Summer 2026—Olfaction, the Brain and Neurological concerns. PsychoAromatherapy.

Fall 2026—Aromatherapy for the Spirit. (Articles must be grounded in tangible outcomes).

Winter 2026—Aromatherapy and the Mental Health and Well-Being of Teens and Young Adults

Spring 2027—The Role of the Aromatherapist as an Educator.

We are also exploring essential oils that are lesser-known, but commercially available. *Do you have an idea for a theme? Let us know!*

We are exploring the following topics: Practical uses of Aromatherapy for family (especially children - including issues that typically require vaccinations), skin care, stress response, clinical research, practical uses for hydrolats, aromatherapeutic cancer interventions, essential oils and mental health, essential oils use and the opioid crisis, and research and case studies related to the above themes.

Integrative care articles, case studies, essential/carrier oil profiles, and chemistry articles are welcome for any issue any time.

The IJPHA welcomes written reviews of conferences world-wide. Is there a great book you want our readers to know about? The IJPHA is interested in receiving book (and product) reviews.

2027-2028 themes are in development. What are you working on? Do you have an interesting case study?? What do you want to learn more about? Help us to shape future issues. Take the survey at: <https://www.surveymonkey.com/r/VXMB73X>

## Advertising Rates

Color	Size (w x h)	X 1	X 2	X 3	X 4
1/4 page	3 1/2" x 4 7/8" / 9 cm x 12 cm	\$275	\$495	\$700	\$880
1/2 page	7 1/4" x 4 7/8" / 18.5 cm x 12 cm	\$425	\$765	\$1080	\$1350
Full page	7 1/4" x 10" / 18.5 cm x 25.5 cm	\$750	\$1350	\$1900	\$2400

## Advertising Specifications

Deadline for Advertisements	Publication Date
April 15	Summer / June-July
July 15	Fall / September-October
October 15	Winter / December-January
January 15	Spring / March-April

- Ads must be submitted as an original camera-ready graphic
- Ads must be in high resolution (min 300 dpi) JPG, PNG or PDF
- Tim markings and bleeds are accepted
- Ads that do not fit the size specification indicated in the table above may be altered slightly to fit the ad space selected.

Advertisers will receive a PDF copy of the journal page in which their ad appears.

### Need help creating your ad?

Let us create an ad for you. Just send us your images, logo, and text and we will put one together for you.

**Design fee \$75 per hour**

## Advertising Policies

The IJPHA is a professional journal published four times a year. It is available by subscription—back issues available for sale. The IJPHA is currently read world-wide by professional aromatherapists, educators, natural healthcare providers, integrative doctors and clinicians, nurses, distillers, scientific researchers, and students.



- IJPHA reserves the right to reject any advertisement unsuitable, inappropriate or unacceptable.
- IJPHA has the right to reject any advertisement that contains the promotion of unsafe use of essential oils and/or aromatherapy techniques, that are not in line with the Alliance of International Aromatherapists Safe Use and Standards of Practice. (<http://www.alliance-aromatherapists.org>)
- IJPHA reserves the right to reject any advertising that includes the terms 'therapeutic-', 'medical-', or 'clinical-grade.' While these terms are widely used, it is not widely accepted as there is no governing body that tests and assigns the term according to any recognized "grading" system.
- Although the IJPHA strives to adhere to the publication schedule, it may be necessary to alter a publication date slightly. Please carefully consider any "time sensitive" advertising.

*The International Journal of Professional Holistic Aromatherapy* does not imply endorsement of any products or services advertised in the IJPHA.

Advertisements are subject to review by the IJPHA Editorial Team and may be returned if unsuitable or require editing.

## Sponsor the IJPHA

Sponsors of the *International Journal of Professional Holistic Aromatherapy* enjoy a full page color ad with guaranteed placement on either of the inside covers, right-side centerfold, or back cover for four (4) consecutive issues. This includes ‘first right of refusal’ to renew contract for the following year and a continuation of placement.

Each sponsor will receive a complimentary subscription (4 issues) and their students and/or employees may receive 10% off their individual subscriptions.

Each year the IJPHA has a presence at Aromatherapy events and conferences to promote the journal. Sponsors have their company logo included on IJPHA promotional materials through December 31, 2026. Several of our advertisers and sponsors help to promote the IJPHA by distributing IJPHA cards and flyers at classes and events, tuck them into packages for shipping to their customers, and share with their students.

The IJPHA is dedicated to providing quality information and networking about Aromatherapy, natural healthcare, integrative models of health, industry information, resources for product manufacturing, research, and education.

Have an event or promotion you’d like to share with others? As a sponsor, the IJPHA can help. Let us share information about your event and/or promotion on our IJPHA facebook page. Sponsors will also have their company bio and logo on our sponsor page on the IJPHA website.

Please consider sponsoring the IJPHA and supporting our efforts!

The next sponsorship opportunity: January 15, 2027, although check our website for current available sponsorships.

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Placement	Size (w x h)	Sponsorship Fee
Inside right or left	7 1/2" x 10"	Available \$3200
Inside front cover	7 1/2" x 10"	Sold for 2026-2027 \$3700
Inside back cover	7 1/2" x 10"	Sold for 2026-2027 \$3700
Back cover	7 1/2" x 10"	Sold for 2026-2027 \$4200

## Educational Opportunities

The IJPHA is doing more to provide additional educational opportunities by sponsoring experts from all over the world to come to Colorado to present advanced courses and workshops.

Attendees receive Continuing Education credits (CEs) towards their Registered Aromatherapist® and APAIA renewals.

If you are interested in presenting an educational course or workshop, contact us at [editor.ijpha@gmail.com](mailto:editor.ijpha@gmail.com).

### Social Media

Follow us on:  
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[www.instagram.com/loracantelera1](https://www.instagram.com/loracantelera1)  
 or visit our website:  
[www.ijpha.com](http://www.ijpha.com)  
 to learn about our educational offerings.





**IJPHA Author's Agreement**

Article type:  Regular  Feature (2700-3300 words) length: \_\_\_\_\_ (# words)

Has the article been published previously and/or submitted to another publication?  No  Yes  
If yes, where? \_\_\_\_\_ When? \_\_\_\_\_

Brief summary of the article (max.100 words):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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